

# Mycogen Seeds Expands Corn And Soybean Offering Into Midsouth

*Company Hires Two New Grain Development Specialists*

## INDIANAPOLIS, IND.

**M**ycogen Seeds is expanding its sales into the Midsouth this season, making MYCOGEN® brand corn and soybean products more broadly available to growers in Alabama, Arkansas, Louisiana, Mississippi and Tennessee.

“Mycogen Seeds has been conducting extensive product research and development in the Midsouth for several years, and we now are ready to offer a portfolio of competitive corn and soybean seed products to complement PhytoGen® cottonseed and Dow AgroSciences crop protection product offerings,” says Hank King, Mycogen Seeds portfolio marketing leader. “We know that growers in this region demand products that perform under a wide variety of agronomic challenges, and we are prepared to deliver a full pipeline of corn hybrids and soybean varieties that are bred to perform here.”

Mycogen Seeds will offer corn hybrids and soybean varieties with elite genetics. Most of our corn hybrids will feature SmartStax®, a Bt trait combination that provides protection against a broad spectrum of insect pests, including corn earworm – a significant threat to growers in the region. The available soybean varieties will contain the Roundup Ready 2 Yield® herbicide trait.

To support its growth into the Midsouth, the

company has hired Dr. Chad Brewer and Reed Parker as grain development specialists. In their roles, Brewer and Parker provide agronomic support to the Dow AgroSciences sales team and dealers for Mycogen brand corn hybrids and soybean varieties.

Brewer is responsible for Arkansas and western Tennessee, while Parker covers Alabama, Louisiana and Mississippi. Both have previously worked for

Dow AgroSciences in these geographies as PhytoGen cotton development specialists.

Brewer came to Dow AgroSciences in 2010 from another seed company, and holds a bachelor’s degree from Arkansas State University along with a master’s and doctorate in agronomy from the University of Arkansas. Parker has been with Dow AgroSciences since 1995 and holds a bachelor’s degree from the University of Louisiana – Monroe.

“Mycogen Seeds looks forward to expanding our Midsouth presence with support from Chad and Reed,” King says. “Both have developed dynamic relationships with our distribution partners as well as many cotton growers in their territories. We expect that local dealers and growers will view Chad and Reed as trusted agronomic resources.”

△

The Syngenta logo is displayed in white lowercase letters on a dark green rectangular background. A small registered trademark symbol (®) is located to the upper right of the word "syngenta".

Link Directly To: **SYNGENTA**